



WOMEN EMPOWERMENT SKILLS

ROLE OF WOMEN AND CHILD DEVELOPMENT DEPARTMENT.

Dr. Sarita Vishwakarma

Assistant Professor Yeshwant Mahavidyalaya. Wardha

Mail id- sarita4167@gmail.com Mobile No-7387630397

ABSTRACT :

It goes beyond doubts and proven several times that women have more energy reserves and are more sincere entrepreneurs. Now world has accepted dominance of their entrepreneurial skills and is now widely accepted across the globe. They outcome as major source of business potential energy. However these are not the source of lifetime and these entrepreneurial skills may easily be undervalued and sometimes may become obsolete. Because of these circumstances, we (women) as an entrepreneur must find different ways how to prove your capacity at various points of time as to say to continuously fill the tank with water

Empowerment of Women - Women as a separate target group, account for 407.8 Million (including girl children) as per the 1991 census and constitute 48.1 % of the country total population.

Women Empowerment - According to the provisions of the constitution of India, it is a legal point to grant equality to women in the society in all spheres just like male. The Department of Women and child Development functions with the aim to provide proper development of the women and child in India. Since ancient times Women are given a top place in society however they were not empowered enough to participate in all areas. They need to be strong, aware and alert. And not miss any chance that they come across for their growth and development. Empowering women is the main motto of the development department because an empowered mother in family will give the nation better citizens in times to come.

Keywords - Women entrepreneurial skills, Opportunities, Women Empowerment,

Introduction - Entrepreneurship is individual's ability to turn ideas into action. It includes creativity, innovation and risk-taking, as well as the ability to plan and manage projects in order to achieve objectives¹ Fostering entrepreneurial spirit supports the creation of new firms and also better business growth.

Why Women are losing entrepreneurial skill?

The state of losing entrepreneurial skills is logical because of the following things.

Time frame of entrepreneurial skills - All skills is designed for a specific time frame.

Scientific progress - Science is developing so fast that one cannot follow it easily today. The scientific research and discoveries impacts us as well as the global trends. It affects everyone in personally as well as professionally.

Development of new technology - With the development of science, there is the fast development of new technology. So many changes of new technology are changing our lives every day.

Competitors - There is no profession without competition. One has to learn to cope with it.

Entrepreneurship skills -

Inner Discipline
Ability to take Risk
Innovative
Change
Oriented

Technical skills -

Operations (Specific to Industry)
Communications
Research and development

Management Skills -

Planning
Timely Decision- Making
Motivational qualities
Marketing skills
Good Financial management

Entrepreneurial skills to Succeed -

Road to success by

1. Communication -	90%
2. Reading -	86%
3. Proper calculations -	79%
4. Teamwork -	77%
5. Good Written communication -	75%
6. Logic -	74%
7. Involment of Science -	58%
8. Physical strength Athletic -	25%
9. Musical touch-	24%
10. lave for Art -	23%

Characteristics of Entrepreneur -

- Confidence
- Risk (calculated)
- Self confident
- Positive attitude
- Persuasive behavior

Competition

- Competitive spirit (fair)

- Takes initiative
- Goal-driven

Drive -

- Highly Motivated
- High energy
- Determined
- Persevering

Flexibility -

- Flexible
- Adaptive
- Change is an opportunity
- Tolerates ambiguity

Core Values -

- Trustworthy
- Honest

Problem Solving -

- Problem solver
- Creative
- Innovative
- Imaginative
- Learns from failure

To be successful entrepreneur one must have :-

1. The ability to manage Money
2. The ability to manage Raise money
3. The ability to be Productive
4. The ability to make Entrepreneur friends
5. The ability to identify strengths and weaknesses
6. The ability to hire effective people.

Object of Women and Child Development Department-

1. To improve health and nutrition level of 0 to 06 years old children.
2. To improve nutrition level of adolescent girls, pregnant and lactating women.
3. To change the existing mind set about women in the society.
4. To protect rights of women according to the provision in the acts and constitution of India.
5. To empower women of backward classes of society by making them self dependent economically.
6. To ensure that the relevance of Gender Equity.
7. To take up Activities regarding welfare of need women and children in the state.

Some important Women Empowerment Schemes-

1. Beti Bachao Beti Podhao Scheme.
2. Pradhan Mantri Matra Vandana Yojana
3. Scheme for Adolescent Girls
4. Pradhan Mantri Mahila Shakti Kendra Scheme
5. National Creche Scheme

6. Rastriya Mahila Kosh
7. Swadhar Greh
8. Ujjawala a Comprehensive Scheme
9. Working women hostels for ensuring safe accommodation for women working away from their place of residence.
10. Women Helpline
11. Gender Budgeting Scheme.

For Child Development

1. Integrated Child Development Services
2. Integrated Child Protection Services
3. Nation Nutrition Mission

Services rendered by Women and Child Development Department for the Women Empowerment**Day care centers -**

Definition Day Care - Refers to the care provide for infants and toddlers, preschoolers, and school aged children, either in their own homes, in the home of a relative or other caregiver, or in a center based facility.

The purpose of Somerset Day Care Center. Out purpose is to provide, our parents in the community, a health happy environment where children may have the opportunity to explore and develop their own unique individual while helping to for a happier adjustment in to Kindergarten.

Old Age home- If elders want to receive respect from others, with respect just like anyone else. That is one of the main way of earning respect. In traditional societies, elders often feel entitled to treat younger people without respect.

Counseling Centers-

Definition Counseling Center- They have always been –people who listen to other and help them resolve difficulties- but the word counselor has been misused over the years by connecting it with descriptive adjectives to promote products. thus, one hears of carpet counselors, color coordination counselors, pest control counselors, financial counselors and so on. There counselors are mostly glorified salespersons or advice givers.

Other Services - Health and Family Welfare program ,Nutrition , Education and Training , Work and Employment ,Decision Making , poverty Alleviation, Care and Protection , Environment, Science and Technology, Media and Communication , Violence against Women, Gender Sensitization , Legislative Support.

Conclusion - Women and children, who represent more than two third **67.7%** of the country total population, constitute the most

important target groups in the context of the present day developmental planning.

To organize women into **Self Help Group** and thus mark the beginning of a major process of empowering women.

To ensure and equal access to education for women and girls through the commitments of the **Special Action Plan of 1998**.

To adopt a special strategy of **“Women Component Plan”** 30% of fund flow to women from other developmental sectors.

To increase access to credit through setting up of a **“Development Bank for Women**

Entrepreneurs in small and tiny sectors.

Thus we find that the Women and Child Development Department- has an important and accountable role to empower the Women who contribute to around 50 % of our population.

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